

# Bream Bay Realty- Privacy Policy

## Introduction

Bream Bay Realty Limited is dedicated to safeguarding the privacy of your personal data. In compliance with the Privacy Act 2020 (the Act), we uphold the highest standards of integrity and adhere to established best practices.

## Definition of Personal Information

Personal information may include, but is not limited to:

- Your name, address, date of birth, telephone number, and email address.
- Details pertaining to products or services you have inquired about.
- Property value, rental amounts, insurance details, references (for rental agreements or job applications), and photo identification.

The specific types of information collected will depend on the nature of the products and services sought by you.

## Purpose of this Policy

This Privacy Policy is designed to inform you of your rights regarding your personal information. It outlines the methods by which we collect, process, and utilize this data, in accordance with the General Data Protection Regulation (GDPR) 2018. Additional or specific policies may be applicable under certain circumstances.

## Consent and Policy Updates

By utilizing our website ([www.bbrealty.co.nz](http://www.bbrealty.co.nz) or any future platforms) and/or providing personal information, you consent to the handling of your data as specified in this Privacy Policy. Please be advised that this policy is subject to periodic updates. We recommend reviewing the most current version regularly to ensure familiarity with any changes.

## Collection of Personal Information

We collect personal information about you and your representatives for the following purposes:

- Facilitating real estate transactions, agency agreements, valuations, and other property-related services.
- Marketing and promoting current and future properties, including direct marketing and social media engagements.
- Conducting market research and surveys to gain insights into the real estate market.
- Monitoring our business processes to enhance services, train personnel, and comply with legal obligations.
- Adhering to laws such as the AML/CFT Act or the Overseas Investment Act 2005.
- Undertaking credit assessments, invoicing, and debt collection.

## Methods of Data Collection

We primarily collect information directly from you unless doing so is impractical. On occasion, data may be obtained from third parties such as representatives, public sources, or referees. If you provide personal information about a third party, it is your responsibility to ensure that you have obtained their consent.

## Information Collection via Our Website

Our website employs cookies for statistical purposes and to optimize user experience. Click-stream data may be gathered, including times of visits, pages accessed, IP addresses, and browser details. Please note that third-party websites linked to ours retain independent privacy practices, for which we are not responsible.

## Utilization of Personal Information

We utilize personal information for the following purposes:

- Responding to inquiries and providing services.
- Marketing our offerings, collecting feedback, and executing promotional activities.
- Conducting general business operations such as recruitment, legal compliance, and record maintenance.

You may opt out of receiving marketing communications at any time by contacting our Privacy Officer.

## Disclosure of Personal Information

Your personal information may be disclosed to the following entities:

- Agents, contractors, and business partners involved in service provision.
- Specialist consultants, legal advisors, compliance reviewers, or auditors.
- Government agencies or regulatory authorities.
- Social media platforms engaged by Bream Bay Realty.

Information may also be disclosed as required by law or based on your explicit consent.

## Storage and Security Measures

Your personal data may be stored electronically or physically at our offices or within secure facilities. In cases where data is transferred outside New Zealand, appropriate safeguards will be implemented. We employ robust security measures, including password protection and staff training, to ensure the protection of your data.

## Accessing and Correcting Personal Information

You have the right to access and amend personal information held by us. Requests must be submitted in writing and directed to our Privacy Officer. We endeavour to respond within 20 working days. If access is denied, the reasons will be communicated to you. A reasonable fee may apply for granting access, where permitted by law.

## Complaints Procedure

If you believe your personal information has been mishandled, you are encouraged to contact our Privacy Officer. Complaints will be treated with utmost confidentiality, and we aim to resolve them promptly—typically within 14 days. Additionally, complaints may be lodged with the Office of the Privacy Commissioner.

## Contact Information

For further inquiries regarding this Privacy Policy, or to provide feedback or register complaints, please contact:

Privacy Officer

Post: Bream Bay Realty, Shop 11 Town Centre, Ruakaka 0116

Email: J9@bbrealty.co.nz

## Disclaimer

**Bream Bay Realty** is responsible for maintaining the Bream Bay Realty website and all Bream Bay Realty publications. Bream Bay Realty makes no warranty as to the accuracy

or reliability of the information contained therein (including, but not limited to, any content or information generated on the Bream Bay Realty platform by or on behalf of Bream Bay Realty, and any Third Party Content on the Bream Bay Realty website) and will not accept any responsibility should any details prove to be incomplete or incorrect.

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Bream Bay Realty and its directors, officers and agents disclaim all liability and responsibility for any direct or indirect loss or damage which may be suffered by any recipient through relying on anything contained in or omitted from the Bream Bay Realty platform or publications.

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**Privacy policy updated 1<sup>st</sup> April 2026**